



Joseph S. Blatter
Fédération Internationale de Football Association
FIFA-Strasse 20
P.O. Box
8044 Zurich
Switzerland

Bielefeld, 30 November 2010

Dear Mr Blatter,

In 2008 and 2009 we addressed two letters to you with the request to work for a World Cup in South Africa that takes development and the needs of the most marginalized into account. We never received an answer. Later we learnt that FIFA profited highly from the World Cup, but that South Africa was left with a financial deficit. We regret that FIFA, managing and marketing such a global sporting event, has left out the opportunity to support development processes in South Africa, especially for the marginalized.

Therefore we ask you to show your commitment to the Millennium Development Goals stated on May 9, 2008 to the Special Adviser to the United Nations Secretary-General on Sport for Development and Peace, Wilfried Lemke and to take up the initiative from StreetNet International and pay back 0.7% of the profit through the World Cup in South Africa to its people.

In the meantime preparations for the 2014 World Cup in Brazil are ongoing. The (South African) *World Class Cities for All* Campaign, led by StreetNet International, was officially passed on to the Coordination of Social Movements (CMS) and the CUT Brazil on July 20th in Port Elizabeth. StreetNet International in conjunction with CUT Brazil and other partners have now started to work in the run-up to the 2014 World Cup to ensure that all investments will have a long-term benefit, especially for marginalized groups like street vendors.

Therefore we fully support the request that FIFA initiate dialogue with StreetNet International and their Brazilian partners to develop a code of conduct on the relationship between FIFA and marginalized stakeholders, e.g. local traders to ensure that the 2014 World Cup benefits all those who live in Brazil. We note that this request has also been supported by world-renowned leaders, including Mary Robinson and Ela Bhatt.



We are looking forward to hearing from you. The time to act is now!

Yours sincerely,



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Organisations supporting this letter

Aktion Bundesschluss	Stuttgart	www.aktionbundesschluss.de
Aktionsgemeinschaft Dienst für den Frieden	Bonn	www.friedensdienst.de
Arbeitskreis Südliches Afrika	Mülheim	www.kosa.org/mglorg/asa.html
Bahnhof Nord-Süd Büro	Bochum	www.bahnhof-langendreer.de
BISA e.V., Bochumer Initiative Südliches Afrika	Bochum	www.bo-alternativ.de/bisa.htm
Brasilieninitiative Freiburg e.V.	Freiburg	www.brasilieninitiative.de
Brasilien-Kampagne Mandacaru	Erkelenz	www.mandacaru-web.de
Brot für die Welt	Stuttgart	www.brot-fuer-die-welt.de
Dachverband der Kritischen Aktionärinnen und Aktionäre	Köln	www.kritischeaktionaeere.de
EMS (noch offen)	Stuttgart	www.ems-online.org
ESS-München	München	www.muenchen-international.de/
Evangelische Gesellschaft Stuttgart e.V.	Stuttgart	www.eva-stuttgart.de

Evangelisches Zentrum für entwicklungsbezogene Filmarbeit	Stuttgart	www.ezef.de
Gruppe Kirchliche Partnerschaften im Partnerschaftsverein Bremen-Durban e.V.	Bremen	ihssen.forum@kirche-bremen.de
Kairos Europa e.V.	Heidelberg	www.kairoseuropa.de
KoBra – Kooperation Brasilien e.V.	Freiburg	www.kooperation-brasilien.org
Landshuter Arbeitskreis Partnerschaft mit der Dritten Welt e.V.	Landshut	www.dritte-welt-landshut.de
Schweizerisches Arbeiterhilfswerk	Zürich	www.sah.ch
Stiftung Nord-Süd Brücken	Berlin	www.nord-sued-bruecken.de
Stiftung Solidarische Welt	Puchheim	horst.kuehnle@web.de
Stoffwechsel – Dialoge und Projekte zur Förderung des Menschenrechts auf Bildung e.V.	Karlsruhe	www.stoffwechsel-ev.de
Werkstatt Solidarische Welt e.V.	Augsburg	www.werkstatt-solidarischewelt.de
Weltfriedensdienst e.V.	Berlin	www.weltfriedensdienst.de
Welthaus Bielefeld e.V.	Bielefeld	www.welthaus.de
Zimbabwe Netzwerk e.V.	Bielefeld	www.zimbabwe-netzwerk.de

Individuals, supporting this letter

Albert Eiden	Duisburg
Angela Mai	Schliersee
Angela Semmelroth	
Anita Kunzi-Kress	
Annegret Klasen	Polch
Bernhard Dinkelaker	
Claudia Böhm	

Dagmar Paternoga	
Elke Stahn	Wedel
Friederike Schulze	
Grit Ruechel	Vaal
Hans Blum	
Hans-Jürgen Withopf	Adlkofen
Heike Ostermann	
Heike Skok	München
Heinz Peter Vetter	Erkelenz
Hildegard Lenz	Bremen
Jürgen Stahn	Wedel
Karl Schmidt	Stuttgart
Klaus-Peter Spohn-Logé	Lambsheim
Kurt Büttler	Landshut
Lothar Elsner	Stuttgart
Ostermann	
Paul Russmann	Stuttgart
Rainer Kruse	Stuttgart
Sigrid Schön	Darmstadt
Ulrich Duchrow	Heidelberg
Uta Schildwächter	Olching
Werner Schneider-Quindeau	Frankfurt
Wolfgang Mai	